

EEO PUBLIC INSPECTION FILE REPORT

(Place Report in Public Inspection File Annually, on Anniversary Date of the Deadline for Filing the Station's License Renewal Application)

A. FULL TIME JOB VACANCIES FILLED BY STATION DURING ANNUAL REPORTING PERIOD

1. Total number of Interviewees for all full-time vacancies filled during the past year: 10
2. A list of all supplemental recruitment activities performed during the past year, with a brief description of each activity is attached hereto, if applicable.
3. Full-Time jobs filled during the past year 4

a. Title of Full Time Job Filled: Sales
Date Position Filled: 10/24/22

Recruitment Source Used: WSLD Website/Radio
Referred hire? Y N X Number of Interviewees referred: 1
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed (online)
Referred hire? Y N X Number of Interviewees referred: 5
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Facebook
Referred hire? Y X N Number of Interviewees referred: 1
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

b. Title of Full Time Job Filled: On Air/Production/News
Date Position Filled: 2/16/23

Recruitment Source Used: College professor posts
Referred hire? Y N X Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: WSLD Website
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: WBA
Referred hire? Y N Number of Interviewees referred: 1
Contact Person: WBA Website
Address: Madison WI

c. Title of Full Time Job Filled: Sales/Account Executive
Date Position Filled: 2/1/23

Recruitment Source Used: WSLD Website/Radio
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Client of WSLD/Referral
Referred hire? Y N Number of Interviewees referred: 1
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Facebook
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

d. Title of Full Time Job Filled: Sales/Account Executive
Date Position Filled: 6/26/23

Recruitment Source Used: WSLD Website/Radio
Referred hire? Y X N Number of Interviewees referred: 1
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed
Referred hire? Y N X Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Facebook
Referred hire? Y N X Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: Visited Radio Practicum Class at UW-Whitewater

Date: October 18, 2022 @ 2pm

Participating Employees: Rachel Charniack

Host/Sponsor of Activity: UW- Whitewater Prof, Edward Frederick

Brief Description of Activity and Station Participation:

Discussed with the students post college experience as a professional journalist, typical day at work, how to determine a good news story and reporting without bias. Students asked on what they could do to put themselves above others on the job hunt. And how to fill news on slow news days.

Activity: Visited Introduction to Public Relations Class at UW-Whitewater

Date: October 19, 2022 @ 9:30am_ Prof. Brian Lucas

Participating Employees: Rachel Charniack

Host/Sponsor of Activity: UW- Whitewater

Brief Description of Activity and Station Participation:

Discussed with the students about gathering relevant news stories for the community, attending local government and school board meetings, and interview important players within a story. Students asked questions on determining credible sources, and the steps to take to determine good news or not.

Activity: EEO Review of the FCC's EEO Requirements for Broadcasters

Date: April 13, 2023

Participating Employees: Nora Karbash

Host/Sponsor of Activity: Wisconsin Broadcasters Association

Brief Description of Activity and Station Participation:

Participated virtually through a webinar and reviewed the requirements for EEO reporting and what has been changing and may change in the near future to the FCC requirements.

Activity: Internship for F. R. from Wisconsin School for the Blind and Visually Impaired

Date: July 11-July 27, 2023

Participating Employees: Nora Karbash

Host/Sponsor of Activity: Wisconsin School for the Blind and Visually Impaired

Brief Description of Activity and Station Participation:

104.5 WSLD hosted a student that was interested in possibly working in radio in the future.

Week 1: He talked to listeners at the Jefferson County Fair and helped at our booth there with games. He shadowed us as we broadcasted live for 2 hours.

Week 2 and 3: He looked up local news and wrote stories for us to read on the air. He worked on our community calendar both website and writing scripts for that. He a commercial for white cane day and interview questions, so that we were able to interview him about white cane day.