

EEO PUBLIC INSPECTION FILE REPORT

(Place Report in Public Inspection File Annually, on Anniversary Date of the Deadline for Filing the Station's License Renewal Application)

A. FULL TIME JOB VACANCIES FILLED BY STATION DURING ANNUAL REPORTING PERIOD

1. Total number of Interviewees for all full-time vacancies filled during the past year: 26
2. A list of all supplemental recruitment activities performed during the past year, with a brief description of each activity is attached hereto, if applicable.
3. Full-Time jobs filled during the past year 5

- a. Title of Full Time Job Filled: On Air/Production/News
Date Position Filled: 9/7/21

Recruitment Source Used: College professor posts
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: WSLD Website
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed
Referred hire? Y N Number of Interviewees referred: 5
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

- b. Title of Full Time Job Filled: On Air/Production
Date Position Filled: 3/14/22

Recruitment Source Used: College professor posts
Referred hire? Y N Number of Interviewees referred: 0
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: WSLD Website

Referred hire? Y ___ N X Number of Interviewees referred: ___0_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed
Referred hire? Y X N ___ Number of Interviewees referred: ___8_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

c. Title of Full Time Job Filled: Sales
Date Position Filled: 5/23/22

Recruitment Source Used: WSDL Website
Referred hire? Y ___ N X Number of Interviewees referred: ___0_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Indeed
Referred hire? Y ___ N X Number of Interviewees referred: ___3_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: Facebook Ads
Referred hire? Y X N ___ Number of Interviewees referred: ___1_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

Recruitment Source Used: 104.5 WSDL
Referred hire? Y ___ N X Number of Interviewees referred: ___0_
Contact Person: Nora Karbash
Address: N6534 Hwy 89 Whitewater WI 53190
Phone: 608-883-6677

d. Title of Full Time Job Filled: Sales (2 positions)
Date Position Filled: 5/31/22

Recruitment Source Used: WSDL Website
Referred hire? Y ___ N X Number of Interviewees referred: ___0_

EEO SUPPLEMENT ACTIVITY DESCRIPTION SHEET

Activity: Made a donation to the WBA scholarship fund
Date: October 19, 2021
Participating Employees: _ Nora Karbash
Host/Sponsor of Activity: _Wisconsin Broadcasters Association_____

Brief Description of Activity and Station Participation:

- Monetary donation to the WBA scholarship fund.
- Ran commercials informing the potential scholarship receivers how to apply.

Activity: EEO Scholarship Judging through WBA
Date: November 8-17, 2021
Participating Employees: _ Nora Karbash and Crystal Schuttenhelm
Host/Sponsor of Activity: _Wisconsin Broadcasters Association_____

Brief Description of Activity and Station Participation:

Listened to 8 students and rated them on a scale from 1-5 on the following:

- GPA
- Post High School Employment and Extracurricular Activities
- Awards and Honors
- Broadcasting Experience
- Essay

Activity: EEO Seminar: Understanding and Litigating Unconscious Bias in Our Everyday Lives
Date: May 19, 2022_____

Participating Employees: _ Nora Karbash
Host/Sponsor of Activity: _Wisconsin Broadcasters Association_____

Brief Description of Activity and Station Participation:

Participated virtually through a webinar to inform on unconscious bias that we have everyday and ways to push past that to realize the

Activity: Ran EEO commercials

Date: Aug 1, 2021-July 31, 2022_____

Participating Employees: _ Nora Karbash

Host/Sponsor of Activity: _104.5 WSLD_____

Brief Description of Activity and Station Participation:

Ran :30 commercials daily to encourage job services and organizations to let us know if they would like to receive our job openings.